

Contact: Charles Territo  
Title: Vice President of Communications  
Phone: (480) 443-7000  
Email: media@atsol.com

For Immediate Release:  
July 8, 2011

## **28 Communities Sign or Extend Contracts with American Traffic Solutions in 2<sup>nd</sup> Quarter for Road Safety Camera Programs**

SCOTTSDALE, Ariz. – (July 8, 2011) - American Traffic Solutions continued to set the pace for the road safety camera industry with a robust second quarter that saw 28 communities sign contracts/notices to proceed for 274 Red-Light and Speed-Compliance Safety Cameras, a sharp increase from the 29 contracts/notices to proceed and 170 cameras sold in the first quarter. This steady growth can be attributed to Road Safety Camera Program's proven record of reducing red-light-running violations and related crashes.

A breakdown of the numbers for the second quarter reveals that ATS signed contracts with 10 new communities to deliver 166 new cameras, executed 17 agreements to expand the number of cameras in contracted communities by 102 and won an additional six-camera contract with Clayton County, Ga., whose agreement with ATS expired and was re-bid. This year, ATS has executed agreements with local governments to install, maintain and operate 444 new and expansion Red-Light and Speed Compliance Safety Cameras. ATS has also extended or renewed 14 contracts this year.

St. Petersburg, Fla., represents the largest new contract executed during the second quarter of this year with the installation of 50 new Red-Light Safety Cameras, followed by Tampa, Fla., with 40. In New Jersey, where a multi-year pilot program for Red-Light Safety Cameras is in progress, three townships signed new agreements. Charles County, Maryland, also executed an expansion agreement to add 15 new cameras.

ATS president and CEO James Tuton said, "ATS is extremely pleased to have been selected to partner with these communities to enhance road safety. Red-Light Safety Cameras have proven to reduce violations, collisions, injuries and fatalities by changing driver behavior. We look forward to working with all of our new customers to help them implement successful Red-Light Safety Camera Programs in their communities."

The 10 cities that signed new contracts in the second quarter with ATS are: St. Joseph, Mo; Bellingham and Des Moines, Wash.; Tampa, St. Petersburg, Sarasota and Medley, Fla.; and Pennsauken, Ocean Township and New Brunswick, N.J.

### ***About American Traffic Solutions:***

ATS is proud to be the market leader in road safety camera installations in North America. ATS has more than 3,000 installed Red-Light and Speed-Compliance Safety Cameras serving more than 30 million people. We have contracts in nearly 300 communities in 21 states and Washington, D.C., including: Fort Worth, Kansas City, Los Angeles, Memphis, Nassau County (N.Y.), New York City, Orlando, Philadelphia, Seattle and St. Louis. ATS also offers PlatePass, an automated electronic toll payment service that enables rental vehicle customers to use high-speed, cashless electronic toll lanes. ATS is a privately-owned, U.S. corporation. For more information, please visit: [www.atsol.com](http://www.atsol.com) or [www.PlatePass.com](http://www.PlatePass.com). To view video that serves as a chilling reminder of the dangers that red-light runners present to our families and children, visit ATS on YouTube here: <http://www.youtube.com/user/ATSRoadSafety>

####