



FOR IMMEDIATE RELEASE

**ARIZONA PHOTO TRAFFIC ENFORCEMENT COMPANY GROWS BY 40%
IN 1ST QUARTER OF 2007**

SCOTTSDALE, AZ, March 1, 2007 — Scottsdale-based American Traffic Solutions, Inc. (ATS), which provides photo traffic enforcement programs for Phoenix, Mesa, Glendale and Avondale, added 17 new cities to its client roster in the first quarter of 2007, bringing its total number of clients to nearly 60 across the United States, Canada and New Zealand.

ATS' newest client is the City of Lubbock, Texas, where the company will install and operate a red light camera traffic safety program. Other Texas cities for which ATS was recently awarded include: Arlington, Schertz, Irving, Hutto, and Humble. ATS currently provides photo traffic enforcement programs in Houston, Balcones Heights, and Cedar Hill. This week, ATS has also been awarded a contract to offer its red light camera services through the Houston-Galveston Area Council Cooperative Purchasing Program. ATS is now the largest provider of photo traffic safety services in Texas.

The first two photo traffic safety programs in Mississippi, in Tupelo and Southaven, were awarded to ATS after completion of thorough independent competitive investigations by the cities. In Louisiana, ATS was selected by the City of Baton Rouge after a rigorous 30-day head-to-head competition. ATS is a market leader in Florida, having just won the State's second red light camera program, which is now under contract with the City of Apopka, located in the Orlando metro area.

ATS currently holds a 90% market share in the State of Missouri, where four new cities -Creve Coeur, Oak Grove, Washington and Webster Groves - have now joined the ATS family of clients.

ATS' growth continues into the northwest in Washington - having been recently selected by the cities of Renton, Puyallup and Lynnwood. ATS currently operates the Seattle red light camera traffic safety program.

ATS is a leading provider of technology and business solutions that support electronic toll and traffic management programs worldwide. In addition to Phoenix, Houston, Seattle and Mesa, other large cities served by ATS include Washington DC, Philadelphia, PA; St Louis, MO; and New York City, NY. ATS is also responsible for the supply and support of Canada's largest digital red light camera and speed enforcement program in Calgary, Alberta.

ATS is currently under consideration by over 20 other cities across the U.S., including Tempe and Scottsdale.

Headquartered in Scottsdale's Airpark, ATS is locally-owned and operated. The Scottsdale facility serves as the company's Global Network Operations Center, which is linked to all active cameras and data collection devices worldwide. ATS also maintains its operations center in downtown Mesa. ATS' Arizona programs include red light cameras, intersection speed cameras, photo safety enforcement vans and fixed speed cameras, all of which are equipped with the latest in digital technology.

For more information on ATS' services and products, please visit <http://www.atsol.com>.

To Schedule Interviews please contact: Sherri Teille, Marketing Manager, American Traffic Solutions, +1-480-443-7011; cell +602-318-1474 or sherri.teille@atsol.com