



**FOR IMMEDIATE RELEASE**

**FRED PHILIPSON JOINS ATS AS VICE PRESIDENT OF TOLL SERVICES**

**Scottsdale, Arizona**, July 2, 2007 – American Traffic Solutions, Inc. today announced that Fred Philipson will be joining the organization and will hold the position of Vice President of Toll Services. Fred will manage the company's Toll Services Division. In addition to direct operational responsibilities, the position will also manage all toll related product and business development including PlatePass<sup>®</sup> Rental Car Toll Payment Services and TRACS Image Tolling & Enforcement Camera Technology.

Fred Philipson spent the last 3-1/2 years at the Harris County Toll Road Authority (HCTRA); first as its Information Technology Director, and then as Assistant Director of Toll Services. As HCTRA's Assistant Director, Fred led the deployment of a range of new technologies and services, including the first large scale sticker tag roll-out and the nation's first instant-alert violation camera systems on a toll road. During his tenure, Fred also served as Chairman of the Team Texas Interoperability Task Force, which was charged with defining and implementing the best use of processes and technology by which the tolling entities within Texas can be interoperable.



American Traffic Solutions (ATS) is a leading technology and service provider in the North American market for automated photo traffic enforcement management and image based electronic tolling solutions. ATS services and technology have been delivered throughout the United States and Canada with more than 70 active municipal, toll and rental car tolling programs across the continent. ATS product offerings include PlatePass<sup>®</sup> Toll Payment Services available to rental car customers and companies like Hertz, Avis and Budget. Other products include red light and speed camera enforcement technology and services and next generation TRACS (VES) cameras, which enable real-time vehicle detection, identification and alerts of chronic toll cheats and wanted vehicles.

ATS is headquartered in Scottsdale, Arizona with regional facilities in Mesa, AZ; St. Louis, MO; New York City, NY; Philadelphia, PA and Washington DC. For further information about ATS and any of its electronic tolling services or photo enforcement solutions, please contact Sherri Teille, Marketing Manager, 480-443-7011 or by email at [sherri.teille@atsol.com](mailto:sherri.teille@atsol.com).

For more information on PlatePass, please visit <http://www.platepass.com>.

For more information on ATS' services and products, please visit <http://www.atsol.com>.