

# City of Red Bank

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## MEDIA RELEASE

Date: December 18, 2007

### Speed Enforcement Warning Period Begins

The City of Red Bank will begin utilizing the speed detection technology within its Red Light Camera Systems on Saturday, December 22, 2007. The red light enforcement has been ongoing since January 2006 and the speed enforcement will be an entirely new element of the program.

The speed detection program is part of the Red Bank Police Department's initiative to curb excessive speeding in the city.

The City of Red Bank passed a public safety ordinance authorizing red light enforcement and speed enforcement by means of photographic devices in the fall of 2005.

As a courtesy, the City is instituting a 30-day grace period where only a warning notice will be issued for violations. Beginning Saturday, December 22, 2007, drivers speeding through the intersections of Ashland Terrace at Dayton Boulevard and Signal Mountain Road at Dayton Boulevard will receive warning citations only. The warning citations are for speed violations only. The red light program is not affected. Following the warning period, live enforcement of speeding will begin on Monday, January 21, 2008. The program operates 24 hours a day and operates in all weather conditions.

Also the City of Red Bank will begin using a mobile speed detection van sometime in January 2008. The speed van will also have a 30 day warning period before live enforcement begins.

City Manager Chris Dorsey said, "The activation of the speed detection technology has been an important issue for our Commissioners. We wanted to make sure we had a good handle on red light enforcement before we added an additional element to our video enforcement program."

The program is being operated by American Traffic Solutions (ATS), a leading provider of technology and business solutions that support traffic safety and electronic toll collection programs worldwide. Serving more than 100 municipalities and government agencies, ATS is the largest provider of photo traffic enforcement programs to America's big cities including New York City, Philadelphia, Washington, D.C., St. Louis, San Diego, Seattle, Houston, Fort Worth, New Orleans and Phoenix. ATS is also responsible for the supply and support of Canada's largest digital red light camera and speed enforcement program in Calgary, Alberta.

**FOR MORE INFORMATION, CONTACT Lt. Jim Kyle at 423.875.0167**

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