



STOP ON RED

The Federal Highway Administration (FHWA) created the National **Stop on Red** campaign in 1995 to educate the public and promote safe driving habits.

- Red-light running is a dangerous and costly national problem and it is the leading cause of urban crashes according to the Insurance Institute for Highway Safety.
- In 2006, almost 900 people were killed and an estimated 144,000 were injured in crashes that involved red-light running.
- Approximately half of the deaths in red-light running crashes are pedestrians and occupants in other vehicles who are hit by the red-light runners.

The City of Sunny Isles Beach is committed to protecting the public health, safety and welfare of residents by encouraging all residents to promote a safe driving environment by stopping at all red lights.

- Most people run red-lights because they are in a hurry, **when in fact they only save seconds.**
- Red-light running is often a result of aggressive driving, and **is completely preventable.**

Link to Federal Highway Administration website:

<http://safety.fhwa.dot.gov/intersection/>

STOP ON RED

Red light
running is
dangerous.

ALWAYS
STOP at
RED
LIGHTS.

