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## NEWS >>

### ATS launches school bus stop arm violation enforcement system



American Traffic Solutions (ATS) has launched its new CrossingGuard school bus stop arm violation enforcement system at the National Association for Pupil Transportation (NAPT) Conference in Cincinnati, Ohio. The new system is designed to monitor and enforce traffic around a stopped school bus, and comprises high-resolution cameras mounted to the front and rear driver's side of the bus. When the school bus extends its stop arm, the system automatically detects if a vehicle passes the stopped vehicle within the enforced zone. To allow the bus driver to stay focused on the road and the children on

the bus, the CrossingGuard system does not require any action by the driver to activate it. High-quality violation images of a vehicle's license plate and a video that captures the entire violation event, is able to provide law enforcement agencies with the evidence they need to effectively prosecute the offender.

It is hoped that the new CrossingGuard system will enable school districts to meet the growing concerns from parents, PTAs and the community. "With roughly 26 million children riding school buses each

day, CrossingGuard is a valuable tool for school districts, bus drivers and local law enforcement to use to deter these violations and ensure child safety," said James Tuton, ATS president and CEO. "This new technology service was in direct response to customer needs and requirements for an automated, accurate and robust solution for detecting and enforcing these dangerous violations, which threaten the safety of our children. Road safety cameras nationwide have helped make our roads safer by reducing red-light running and speeding. CrossingGuard can have the same impact, protecting the lives of the children who ride a school bus to and from school every day."

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